

WEALTH PRIVACY POLICY

Last Updated May 1, 2022

Wealth Financial Technologies, Inc. (“**Wealth**,” “**we**,” “**us**,” or “**our**”) has prepared this Privacy Policy to explain what personal information we collect, how we use and share that information, and your choices concerning our information practices. Through our website and mobile application, we prepare estate planning documents and provide related tools and services to help our users take control of their financial lives (collectively, the “**Service**”).

Before using the Service or submitting any personal information to Wealth, please review this Privacy Policy carefully and [contact us](#) if you have any questions. By using the Service, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use the Service.

Please review our GLBA Notice to learn more about our collection, use, and sharing of your financial information.

1. PERSONAL INFORMATION COLLECTION

Personal Information We Collect From You:

- **Account and Contact Information:** We collect your name, email address, phone number, and mailing address.
- **Estate Plan Information:** We collect information needed to prepare your estate planning documents, including your date of birth, information about your assets and how you want to distribute them and the names, dates of birth, and contact information of your family members, beneficiaries, and trustees.
- **Identity Vault Information:** We collect information contained on the documents you upload to our digital identity vault, such as your passport, birth certificates, and tax returns.
- **Financial Information:** Our payment processor(s) will collect the financial information necessary to process your payments, such as your payment card number and authentication details. Please note, however, that we store only a tokenized version of such information and do not maintain payment card information on our servers.
- **Communication Information:** We may collect information when you contact us with questions or concerns and when you voluntarily respond to questionnaires or surveys.

- **Social Media Information:** We maintain a social media presence on platforms like LinkedIn (“**Social Media Pages**”). When you interact with us on social media, we may receive personal information that you provide or make available to us based on your settings, such as your contact details. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.

Internet Activity Information: When you use the Service, we may automatically log the following information:

- **Device Information:** The manufacturer and model, operating system, browser type, IP address, and unique identifiers of the device you use to access the Service. The information we collect may vary based on your device type and settings.
- **Usage Information:** Information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities. We use Google Analytics, a web analytics service provided by Google LLC (“Google”) to help collect and analyze Usage Information. For more information on how Google uses this information, click [here](#).
- **Location Information:** We may derive a rough estimate of your location from your IP address when you visit our website. Depending on the choices you make when configuring the mobile application, we may also collect and maintain a history of your precise location information using WiFi and Bluetooth technologies, as well as your device identifiers and GPS coordinates (e.g. latitude/longitude). If you want to prevent the collection of your Location Information, please adjust your settings in your mobile device to limit the mobile application’s access to your Location Information.
- **Email Open/Click Information:** We may collect information about the date and time you open an email or click on any links in the email.

We may use the following technologies to collect Internet Activity Information:

- **Cookies**, which are text files stored on your device to uniquely identify your browser or to store information or settings in the browser to help you navigate between pages efficiently, remember your preferences, enable functionality, help us understand user activity and patterns, and facilitate online advertising.
- **Local storage technologies**, like HTML5, that provide cookie-equivalent functionality but can store larger amounts of data, including on your device outside of your browser in connection with specific applications.
- **Web beacons**, also known as pixel tags or clear GIFs, which are used to demonstrate that a webpage or email was accessed or opened, or that certain content was viewed or clicked.

Personal Information We Collect from Third Parties and Publicly Available Sources: We may collect information relating to the assets you link to the Service, such as the balance in your financial accounts or the estimated value of your home, through our integrations

with third party service providers. If you access the Service through your employer we may also receive personal information from your employer. We may also collect information from our business partners with whom we engage in joint marketing, and from publicly available sources, such as property records relating to your home.

2. PERSONAL INFORMATION USE

We use your personal information for the following purposes:

Service Delivery, including to:

- Provide, operate, maintain, and secure the Service;
- Create, maintain, and authenticate your account;
- Prepare your estate planning documents; and
- Process transactions through our third party payment processors.

Communicating with You, including to:

- send you updates about administrative matters such as changes to our terms or policies; and
- provide user support, and respond to your requests, questions and feedback.

Service Improvement, including to:

- improve the Service and create new features;
- personalize your experience; and
- create and derive insights from de-identified and aggregated information.

Marketing and Advertising, including for:

- **Direct Marketing:** To send you marketing communications as permitted by law, including, but not limited to, notifying you of special promotions, offers and events via email and other means; and
- **Interest-Based Advertising:** We engage advertising partners, including third party advertising companies and social media companies, to display ads on the Service and other online services. These companies may use cookies and similar technologies to collect Internet Activity Information over time across the Service, our communications, and other online services, and use that information to serve online ads that they think will interest you. This is called interest-based advertising. We may also share information about our users with these companies to facilitate interest-based advertising to similar users (known as a “lookalike audience”) on

other online platforms. You can learn more about your choices for limiting interest-based advertising in the Limit Online Tracking section below.

Compliance and Protection, including to:

- Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities;
- Protect our, your or others' rights, privacy, safety or property (including by making and defending legal claims);
- Audit our compliance with legal and contractual requirements and internal policies; and
- Prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

3. PERSONAL INFORMATION SHARING

We do not sell, rent, license, or lease your personal information to third parties. However, we may share personal information with:

- **Service Providers:** including hosting, email, advertising and marketing services, payment processors, customer support services, and analytics services. We take commercially reasonable steps to ensure our service providers adhere to the security standards we apply to your personal information.
- **Professional Advisors:** such as lawyers and accountants where doing so is necessary to facilitate the services they render to us.
- **Business Transaction Recipients:** such as counterparties and others assisting with a merger, acquisition, financing, reorganization, bankruptcy, receivership, dissolution, asset sale, or similar transaction, and with a successor or affiliate as part of or following that transaction.
- **Government Authorities:** We do not volunteer your personal information to government authorities or regulators, but we may disclose your personal information where required to do so for the Compliance and Protection purposes described above.

4. PERSONAL INFORMATION RETENTION

We keep personal information until we no longer need it to satisfy the purposes described in this Privacy Policy and we have no legal obligation to keep it.

5. NOTICE TO CALIFORNIA RESIDENTS

To the extent personal information is not subject to our GLBA Notice and subject to any other applicable exceptions, California residents may have the following rights:

- **Know.** You can request to know the categories of personal information that Wealth has collected about you, the business purpose for collecting your personal information, the categories of sources from which the personal information was collected, whether Wealth has disclosed your personal information for business purposes, the categories of personal information so disclosed, and the categories of third parties to whom we have disclosed your personal information (we provide this information in the Personal Information Collection, Use, and Sharing sections above);
- **Access.** You can request access to the specific pieces of personal information that Wealth has collected about you;
- **Delete.** You can request that we delete the personal information we collected from you; and
- **Opt out.** You can instruct businesses that sell your personal information to stop doing so – Wealth, however, does not sell personal information.

If you would like to exercise any of these rights, or want an alternative form of this Privacy Policy, please [contact us](#). After we receive your request, we may request additional information from you to verify your identity. Your authorized agent may submit requests in the same manner, although we may require the agent to present signed written permission to act on your behalf, and you may also be required to independently verify your identity with us and confirm that you authorized the agent to submit the request. We will not treat you differently for exercising your rights.

6. CHILDREN

Our Service is not directed to children who are under the age of 13. Wealth does not knowingly collect personal information from children under the age of 13. If we learn that we have collected personal information from a child under the age of 13 without the consent of the child's parent or guardian as required by law, we will delete that information.

7. LINKS TO OTHER WEBSITES

The Service may contain links to other websites not operated or controlled by Wealth, including social media services ("**Third Party Sites**"). The information that you share with Third Party Sites will be governed by the specific privacy policies and terms of service of the Third Party Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these sites. Please contact the Third Party Sites directly for information on their privacy practices and policies.

8. SECURITY

We employ a number of technical, organizational and physical safeguards designed to protect the personal information we collect. However, we cannot guarantee the security of your personal information and you use the Service at your own risk.

9. YOUR CHOICES

Update or Correct Personal Information: You can contact us and request any updates or corrections needed to keep your personal information accurate, current, and complete.

Opt Out of Marketing Communications: You may opt out of marketing communications by following the unsubscribe instructions in any marketing email we send you. Please note, however, that you may continue to receive the communications described in the Communicating with You section after opting out of marketing communications.

Limit Online Tracking: Here are some of the ways you can limit online tracking:

- **Block Cookies:** Most browsers let you remove or reject cookies, including cookies used for interest-based advertising. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. Use the following links to learn more about how to control cookies and online tracking through your browser:
 - Firefox; Chrome; Microsoft Edge; Safari
- **Limit the Use of Advertising ID:** You may be able to limit use of your mobile device's advertising ID for interest-based advertising purposes through your device's settings.
- **Use Privacy Plug-Ins or Browsers:** You can block our Services from setting cookies used for interest-based ads by using a browser with privacy features, like Brave, or installing browser plugins like Privacy Badger, DuckDuckGo, Ghostery or uBlock Origin, and configuring them to block third party cookies/trackers. You can also install a browser add-on to opt out of Google Analytics.
- **Advertising Industry Opt-Outs:** You can also use these opt-out options to limit use of your information for interest-based advertising by participating companies:
 - Digital Advertising Alliance
 - Network Advertising Initiative
- **Platform Opt-Outs.** The following advertising platforms offer opt-out features that let you opt out of use of your information for interest-based advertising:

- o Google opt-out
- o LinkedIn opt-out
- o Microsoft opt-out
- o Pinterest opt-out

Note that the above opt-out mechanisms are specific to the device or browser on which they are exercised. You will need to opt out on every browser and device that you use.

Do Not Track. We currently do not respond to "Do Not Track" or similar signals. Learn more about "Do Not Track" [here](#).

10. CHANGES TO THE PRIVACY POLICY

The Service and our business may change from time to time. As a result we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by applicable law. By continuing to use our Service or providing us with personal information after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and the practices described in it.

11. CONTACT US

If you have any questions about our Privacy Policy or information practices, please feel free to contact us at our designated request address: support@wealth.com or (602) 838-4187.